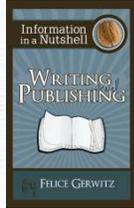


## 7-Steps to Writing and Publishing

By Felice Gerwitz

Author and Publisher  
Consultant for Aspiring Authors

Presented by Media Angels® Inc  
Information In A Nutshell.com



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## Keys to becoming successful

- Be happy in the moment...
- Make a plan
- Execute your plan
- Take constructive criticism
- Never give up



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## Media Angels History

- Briefly...
  - I had a platform
  - **“Teaching Science and Having Fun”**
- Series of books were born
  - 8 titles featured 00 Top Picks
  - Published other authors
- Many new series planned



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### Passionate about writing?

- Why?
- Do you want to self publish or not?
- How much time can you devote?
- Can you take criticism?
- Are you willing to market?



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### Just do it...now

- More than a popular slogan
- Plan of action
- Writing the book is half of the battle
- Publishing and Marketing is the other half

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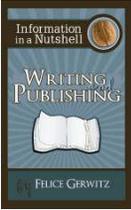
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### Steps to Writing and Publishing

1. Know your market
2. Write the book
3. Get an agent or not
4. The agent finds a publisher
5. No agent? Publish yourself
6. The book is printed!
7. Sell your book.



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## Easy? One step at a time

- Knowing your market is the most important first step
- Know your competition
- Why are you the person to write this book?
- Write your back cover copy



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## Your Website is Important

- Content updated
  - Give away free information
  - Encourage sign-up
- User friendly shopping cart
  - Many challenges
  - Use of Pay-Pal (or other credit card processor)
- Good support
  - A great web-master is important
- Links
  - Reciprocal Links
  - Relevant Information



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## Taking classes

- Online writing classes
- Classes on Marketing
- Seminars on writing
  - Email: [felice@mediaangels.com](mailto:felice@mediaangels.com)
  - Novels and Non fiction
- Magazine articles

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*Media Angels*<sup>®</sup>  
**Becoming a Published Author**  
**Is Within Your Grasp!**  
**Learn How, Now.**

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